

# TV SANTA BARBARA MEDIA

## COURSE CATALOG SPRING 2017

### MEDIA ACCESS CENTER ORIENTATION & TOUR

FREE

Come and tour the TV Santa Barbara Media Access Center. Learn about equipment available for use by community producers. Discover how you can use media to strengthen and share your voice with the community.

TUESDAY	JAN 10	6:30 - 7:30 PM
WEDNESDAY	JAN 25	7:00 - 8:00 PM
MONDAY	FEB 6	6:00 - 7:00 PM
FRIDAY	FEB 24	6:00 - 7:00 PM
MONDAY	MAR 6	7:00 - 8:00 PM
TUESDAY	MAR 21	6:30 - 7:30 PM
TUESDAY	APR 4	6:00 - 7:00 PM
THURSDAY	APR 20	6:00 - 7:00 PM

### NONPROFIT ORIENTATION & TOUR

FREE

Learn about our creative services and the equipment available for use by your nonprofit organization. Discover how TV Santa Barbara can help your nonprofit expand its mission impact through media.

FRIDAY	JAN 13	12 noon - 1 PM
MONDAY	JAN 30	12 noon - 1 PM
THURSDAY	FEB 16	12 noon - 1 PM
WEDNESDAY	MAR 1	12 noon - 1 PM
WEDNESDAY	MAR 15	12 noon - 1 PM
TUESDAY	APR 11	12 noon - 1 PM
WEDNESDAY	APR 26	12 noon - 1 PM

# STUDIO PRODUCTION

**FULL SERIES: \$50**

Discover how to use the professional equipment in our media production studios. Through these courses, you will be able to operate studio cameras, run audio, operate our production switchers, and direct a multi-camera production. You must complete all of the courses in this series to receive your TVSB Studio Certification. By the end of the course, you will have produced one studio episode of a program to air on TV Santa Barbara.

## **MEDIA101: PRODUCING A VIDEO**

**\$15**

Gain a basic understanding of the production process. Learn how to plan to get your idea from concept to reality.

**SESSION 1: SATURDAY**

**FEB 4**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**APR 8**

**10:30 AM - 12:30 PM**

## **STUDIO 101: OPERATING STUDIO CAMERAS**

**\$15**

Learn how to operate robotic and manual cameras in TVSB's production studios. You will gain an understanding of framing your shots, how to work on a crew, follow commands from the director, and how to floor direct

**SESSION 1: SATURDAY**

**FEB 11**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**APR 15**

**10:30 AM - 12:30 PM**

## **STUDIO 102: AUDIO PRODUCTION IN THE STUDIO**

**\$15**

Learn how to properly identify, choose and set-up microphones for a studio production. Explore how to mix audio using an audio mixer in the control room.

**SESSION 1: SATURDAY**

**FEB 18**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**APR 22**

**10:30 AM - 12:30 PM**

## **STUDIO 103: LIGHTING FOR THE STUDIO**

**\$15**

We'll cover the basics of three point lighting, what lights are available in our production studios, the basic operation of our lighting boards, and how to adjust the lights for your show.

**SESSION 1: SATURDAY**

**FEB 25**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**APR 29**

**10:30 AM - 12:30 PM**

## **STUDIO 104: DIRECTING YOUR STUDIO PRODUCTION**

**\$15**

Learn how to use the production switcher to technical direct the program, choose cameras, add graphics, provide crew direction, and record the program.

**SESSION 1: SATURDAY**

**MAR 4**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**MAY 6**

**10:30 AM - 12:30 PM**

## **STUDIO 105: PUTTING IT ALL TOGETHER PRACTICUM**

**FREE**

Work with other volunteer crew members and your class mates to produce a ½ hour studio program that you produce. Requires completion of Studio 101-104.

**SESSION 1: SATURDAY**

**MAR 11, 18, 25**

**2 - 4 PM**

**SESSION 2: SATURDAY**

**MAY 13, 20**

**10:30 AM - 12:30 PM**

# FIELD PRODUCTION & EDITING

FULL SERIES: \$75

If you're shooting an independent film, video project or television program, you can learn how to use our field production gear. Through these courses, gain tips and tricks for capturing a scene, shooting creatively and effectively, capturing audio, and editing together your final video. You must complete all of the courses in this series to receive your TVSB Field and Editing Certification. By the end of the course, you will have produced a short video program to air on TV Santa Barbara.

## MEDIA101: PRODUCING A VIDEO

\$15

Gain a basic understanding of the production process. Learn how to plan to get your idea from concept to reality.

SATURDAY

FEB 4

10:30 AM - 12:30 PM

## FIELD 101: OPERATING FIELD PRODUCTION CAMERAS

\$15

Learn how to operate production cameras in the field. We'll cover framing your shots, setting up your gear, recording your video, and shooting to edit.

SATURDAY

FEB 11

10:30 AM - 12:30 PM

## FIELD 102: AUDIO PRODUCTION IN THE FIELD

\$15

Learn how to properly identify, choose and set-up microphones for a field production. Explore how to monitor your audio and address any issues.

SATURDAY

FEB 18

10:30 AM - 12:30 PM

## FIELD 103: LIGHTING FOR THE FIELD

\$15

We'll cover the basics of three point lighting, what lights are available in our field kits, and the use of reflectors and scrims.

SATURDAY

FEB 25

10:30 AM - 12:30 PM

## EDIT 101: FINAL CUT PRO X INTRODUCTION

\$15

Gain an understanding of the interface, how to organize your media, and Import your media into your library. Perform some basic edits.

SATURDAY

MAR 4

10:30 AM - 12:30 PM

## EDIT 102: FINAL CUT PRO X INTERMEDIATE

\$15

Start to work on more advanced editing techniques for your program which include adding transitions, adjusting your audio mix, and adding basic graphics.

SATURDAY

MAR 11

10:30 AM - 12:30 PM

## EDIT 103: FINAL CUT PRO X EXPORTING MEDIA

\$15

You will finalize your media in your timeline and learn how to export your media for different playback platforms.

SATURDAY

MAR 18

10:30 AM - 12:30 PM

# MOBILE VIDEO PRODUCTION

FULL SERIES: \$50

Learn how to use our mobile device technologies to capture your media, tell your story, and have an impact on your community

## MOBILE 101: SWITCHER STUDIO

\$25

Explore our iPad based switcher system that can easily be set-up and operated in the field for a multi-camera field production that can be streamed live on YouTube or Facebook live or recorded. You can even capture each iPad camera individually to use Final Cut Pro X to fine tune and adjust your field production. (Required for Switcher Studio Certification)

SATURDAY

APR 8

2 - 4 PM

## MOBILE 102: MEDIA ACTIVIST KIT - CAPTURING VIDEO

\$25

Do you want to tell more stories about your community? Want an easy way to capture video and edit? Learn how to use the mobile technology of our media activist kits to shoot and record video in the field with an iPad and share your media off of your device. The same principles can be used with any mobile device. (Required for Media Activist Kit Certification)

SATURDAY

APR 15

2 - 4 PM

## MOBILE 103: MEDIA ACTIVIST KIT - EDITING WITH iMOVIE

\$25

Once you have captured your video and audio using a mobile media activist kit, learn how to put it all together and export your media with iMovie. (Required for Media Activist Kit Certification)

SATURDAY

APR 22

2 - 4 PM



# yCreate Youth Media

## SPRING BREAK CAMP

\$250

Explore the basics of media production at the TVSB Media Access Center and Studios. Use professional studio production equipment to create your own video. Learn the basics of green-screen technology like they use in the movies. Get your hands-on cameras and lights to create a short video. Add sounds and sound effects to your video and edit together the best clips. You can even try your hand at being on-camera. TVSB provides all the equipment. You just need to provide a sack lunch & drink.

Ages 8 – 12

Sessions run from 9 am to 5 pm. Extended days are available from 8:30 am to 5:30 pm

MONDAY-FRIDAY

MARCH 27 - 31

9 AM - 5 PM

## AFTER SCHOOL TRAINING

\$100 or \$50 per month

Youth learn how to use media production equipment to create their own media productions. They will have a chance to explore green screen technology, field production, studio production, script-writing, on-camera appearance, broadcast journalism, short-form videos, storytelling, and more.

Ages 10 – 16

WEDNESDAYS

MARCH 1 - MAY 24

3:30 PM - 5:30 PM

## SUMMER CAMP

\$250

Explore the basics of media production at the TVSB Media Access Center and Studios. Use professional studio production equipment to create your own video. Learn the basics of green-screen technology like they use in the movies. Get your hands-on cameras and lights to create a short video. Add sounds and sound effects to your video and edit together the best clips. You can even try your hand at being on-camera. TVSB provides all the equipment. You just need to provide a sack lunch & drink.

Ages 8 – 12

Sessions run from 9 am to 5 pm

Extended days are available from 8:30 am to 5:30 pm

JUNE 12-16 | JULY 10 - 14 | JULY 31 - AUG 4

# TO REGISTER

Sign up on our website

Contact Missy Foster, [missy@tvsb.tv](mailto:missy@tvsb.tv), 805.571.1721

or stop in:  
TVSB Media Access Center  
329 S Salinas St  
Santa Barbara, CA

All classes are held at the Media Access Center

Advanced Registration is required. Classes may be canceled due to low enrollment.  
Registration fees are non-refundable

**TV SANTA BARBARA | empowering media that matters**  
[www.tvsb.tv](http://www.tvsb.tv)

