



mediaU

summer 2017 courses

Media Center Orientation & Tour

FREE

Come and tour the TV Santa Barbara Media Access Center. Learn about equipment available for use by community producers and nonprofit organizations. Discover how you can use media to share your voice with the community.

Thursday	June 10	3:00 pm
Wednesday	June 21	6:00 pm
Tuesday	July 18	4:00 pm
Wednesday	July 25	6:30 pm
Friday	Aug 11	6:00 pm
Wednesday	Aug 16	3:00 pm



Documentary Video Production

Full Series \$100

Produce a short documentary video to tell a story about your community. Through these courses, gain tips and tricks for capturing a scene, shooting creatively and effectively, capturing audio, interviewing techniques, and editing together your final documentary. Upon completion of all of the courses in this series, you receive your TVSB Field and Editing Certification.

Media 101: Producing a Documentary

Gain a basic understanding of the production process. Learn how to plan to get your idea from concept to reality.

Saturday June 10 10:30 am - 12:30 pm

Field 101: Operating Field Production Cameras

Learn how to operate production cameras in the field. We'll cover framing your shots, setting up your gear, recording your video, and shooting to edit.

Saturday June 17 10:30 am - 12:30 pm

Field 102: Audio Production in the Field

Learn how to properly identify, choose and set-up microphones for a field production. Explore how to monitor your audio and address any issues.

Saturday June 24 10:30 am - 12:30 pm

Field 103: Lighting for the Field

We'll cover the basics of three point lighting, what lights are available in our field kits, and the use of reflectors and scrims.

Saturday July 8 10:30 am - 12:30 pm

Field 104: Conducting Your Interviews

Gain an understanding of how to conduct and record effective interviews.

Saturday July 15 10:30 am - 12:30 pm

Edit 101: Introduction to Final Cut Pro X

Gain an understanding of the interface, how to organize your media, and Import your media into your library. Perform some basic edits.

Saturday July 22 10:30 am - 12:30 pm

Edit 102: Final Cut Pro X Intermediate

Start to work on more advanced editing techniques for your program which include adding transitions, adjusting your audio mix, and adding basic graphics.

Saturday July 29 10:30 am - 12:30 pm

Edit 103: Final Cut Pro X Exporting Media

You will finalize your media in your timeline and learn how to export your media for different playback platforms.

Saturday Aug 05 10:30 am - 12:30 pm

Edit 104: Putting together your documentary

Time for help and feedback as you complete your documentary

Saturday Aug 12, 19, 26 10:30 am - 12:30 pm

Documentary Premiere Screening

Invite your friends and enjoy a public screening of your documentary video.

Friday Sept 8 7:00 pm

MOBILE VIDEO PRODUCTION

Learn how to use our mobile device technologies to capture your media, tell your story, and have an impact on your community. Or bring your own mobile device.

Mobile 101: Switcher Studio

\$25

Explore our iPad based switcher system that can easily be set-up and operated in the field for a multi-camera field production that can be streamed live on YouTube or Facebook live or recorded. You can even capture each iPad camera individually to use Final Cut Pro X to fine tune and adjust your field production. (Required for Switcher Studio Certification)

Saturday

June 10

2 - 4 PM

Mobile 102: Media Activist Kit - Capturing Video

\$25

Do you want to tell more stories about your community? Want an easy way to capture video and edit? Learn how to use the mobile technology of our media activist kits to shoot and record video in the field with an iPad and share your media off of your device. The same principles can be used with any mobile device. (Required for Media Activist Kit Certification)

Saturday

June 17

2 - 4 PM

Mobile 103: Media Activist Kit - Editing with iMovie

\$25

Once you have captured your video and audio using a mobile media activist kit, learn how to put it all together and export your media with iMovie. (Required for Media Activist Kit Certification)

Saturday

June 24

2 - 4 PM



yCreate Youth Media

yCreate Network

\$50

Youth learn how to use media production equipment to create their own media productions. They will have a chance to explore green screen technology, field production, studio production, script-writing, on-camera appearance, broadcast journalism, short-form videos, storytelling, and more.

Ages 10 – 18

Wednesdays

June 1 - Aug 31

3:30 PM - 5:30 PM

Summer Camp

\$250

Explore the basics of media production at the TVSB Media Access Center and Studios. Use professional studio production equipment to create your own video. Learn the basics of green-screen technology like they use in the movies. Get your hands-on cameras and lights to create a short video. Add sounds and sound effects to your video and edit together the best clips. You can even try your hand at being on-camera. TVSB provides all the equipment. You just need to provide a sack lunch & drink.

Ages 8 – 12

Sessions run from 9 am to 5 pm

Extended days are available from 8:30 am to 5:30 pm

June 12-16 | July 10 - 14 | July 31 - Aug 4

TO REGISTER

Sign up on our website

Contact us at mediau@tvsb.tv, 805.571.1721

or stop in:
TVSB Media Center
329 S Salinas St
Santa Barbara, CA

All classes are held at the Media Center

Advanced Registration is required. Classes may be canceled due to low enrollment. Registration fees are non-refundable